

Terms and Conditions for BH BIKES Ambassadors

The following terms and conditions (the "Agreement") set forth the binding terms of your participation in the iLynx+SL Ambassador Program (the "Program"). BH Bikes ("BH") is the owner and operator of the Program and is responsible for the selection of Ambassadors. By completing the application and participating in the Program, you ("you" or "iLynx+SL Ambassador") accept the terms and conditions set forth here, as well as our applicable policies and procedures that may be occasionally published on the official BH Bikes website. If you do not accept or do not understand this Agreement, do not submit your application or participate in the Program.

1. Acceptance of Terms

By signing up as an iLynx+SL Ambassador, you agree to comply with these Terms and Conditions. These terms are binding between you and BH Bikes.

2. Eligibility

To be considered as an Ambassador, you must:

- Certify that you are an individual (i.e., not a company).
- Be of legal age according to the jurisdiction of your residence.
- Have experience in mountain biking and a proven history of creating digital content.
- Have active social media accounts with a significant number of followers.

3. Responsibilities of the Ambassador

As an iLynx+SL Ambassador, you agree to:

- Test and use the iLynx+SL responsibly, following the instructions provided by BH Bikes.
- Create and share original content related to the iLynx+SL, including photos, videos, and stories on your social media.
- Represent the BH Bikes brand positively and respectfully in all public interactions.
- Participate in activities and events organized or promoted by BH Bikes whenever possible.
- Comply with local regulations on promotion and advertising on social media, including disclosing your relationship as an Ambassador with BH Bikes.

4. Benefits

As an iLynx+SL Ambassador, you will enjoy the following benefits:

- Exclusive access to our iLynx+SL for testing and enjoying on your rides.
- Training and support to maximize your impact as a content creator.
- Collaborations in campaigns and visibility through our official platforms.
- The possibility to participate in exclusive events and future collaborations.

5. Intellectual Property Rights

The content created by the Ambassador that mentions, uses, or relates to the iLynx+SL may be used by BH Bikes on its official platforms, social media, and promotional materials, giving proper credit to the creator.

6. Confidentiality

The Ambassador agrees to maintain the confidentiality of any sensitive or non-public information about BH Bikes or the iLynx+SL that they may have access to during the collaboration period.

7. Duration, Termination, and/or Resolution of the Contract by BH Bikes

The collaboration as an Ambassador will have an initial duration of six (6) months, renewable based on performance and mutual agreement of the parties.

BH Bikes reserves the right to terminate the relationship and resolve the contract with the Ambassador at any time, with prior notice, if these Terms and Conditions are violated, if BH considers the Ambassador's behavior to be harmful to the brand's image, or if the Ambassador fails to fulfill their obligations under the contract.

During the term of the contract, the Ambassador must maintain a professional attitude in their statements and assume responsibility toward BH Bikes, acting as a member of its team.

8. Exoneration of Responsibility

Cycling as an activity involves inherent risks, including serious injury or death. The Ambassador assumes all risks associated with the use of the iLynx+SL and waives, releases, and exonerates BH Bikes from any claim for death, personal injury, or property damage that may occur due to any cause, including negligence by BH Bikes or its agents, employees, and affiliates, in relation to the Ambassador's use of the bicycles or bicycle equipment. The Ambassador also agrees to indemnify and hold BH Bikes, its agents, employees, and affiliates harmless from any claim, demand, administrative procedure, judgment, or ruling, including attorney's fees, that may result from the use of the bicycle or the equipment provided by BH Bikes.

The Ambassador acknowledges that they must wear an ANSI-approved helmet, which, although it does not eliminate the risk of injury, can reduce the severity of any injury.

The Ambassador declares that they are an experienced cyclist accustomed to riding bicycles with automatic pedals or pedals with toe clips, and with the other mechanical functions of this equipment. The Ambassador also declares that they will not ride a bicycle under the influence of alcohol, drugs, or medication, and that they do not have any ailment or condition that could affect or impair their balance, vision, coordination, or any other ability necessary to safely and adequately handle a BH bicycle.

9. Modification of Terms

BH Bikes reserves the right to modify these Terms and Conditions at any time. Changes will be communicated to the Ambassador and will continue to apply if the Ambassador chooses to continue participating in the program.

10. Governing Law and Jurisdiction

These Terms and Conditions shall be governed by and interpreted in accordance with the laws of Spain. Any disputes will be resolved in the courts of the city of Vitoria-Gasteiz, unless applicable law provides otherwise.

11. Final Acceptance

By submitting your application to become an Ambassador for the iLynx+SL, you confirm that you have read, understood, and accepted these Terms and Conditions in full.